CASH FLOW



Author: Jim Schuett



"What if we don't change at all ... and something magical just happens?"



"Well, now we know what not to do."

What is Cash Flow? & Why do we need to know?

Definition (Simple)

Cash flow is the movement of money in and out of a company. Cash received signifies inflows, and cash spent signifies outflows. The cash flow statement is a financial statement that reports on a company's sources and usage of cash over some time.

Definition (Detailed)

The term cash flow refers to the net amount of cash and cash equivalents being transferred in and out of a company. Cash received represents inflows, while money spent represents outflows. A company's ability to create value for shareholders is fundamentally determined by its ability to generate positive cash flows or, more specifically, to maximize long-term free cash flow (CFC). FCF is the cash generated by a company from its normal business operations after subtracting any money spent on capital expenditures (CapEx). Source: Investopedia, By ADAM HAYES

Key Takeaways

- Cash flow is the movement of money in and out of a company.
- Cash received signifies inflows, and cash spent signifies outflows.
- The cash flow statement is a financial statement that reports on a company's sources and usage of cash over some time.
- A company's cash flow is typically categorized as cash flows from operations, investing, and financing.
- There are several methods used to analyze a company's cash flow, including the debt service coverage ratio, free cash flow, and unlevered cash flow.

Source: Investopedia, By ADAM HAYES



CASH FLOW VS. PROFIT: WHAT'S THE DIFFERENCE?

Source: By Tim Stobierski, Harvard Business School, Online

Cash flow and profit are essential financial metrics in business. Yet, it isn't uncommon for those new to finance and accounting to occasionally confuse the two terms. Cash flow and profit aren't the same things, and it's critical to understand the difference between them to make key decisions regarding a business's performance and financial health. For investors, understanding the difference between profit and cash flow makes it easier to know whether a profitable company is a good, long-term investment based on its ability to remain solvent in times of economic crisis. For entrepreneurs and business owners, understanding the relationship between the terms can inform important business decisions, including the best way to pursue growth.



What is Cash Flow?

Cash flow refers to the net balance of cash moving into and out of a business at a specific point in time. Cash is constantly moving into and out of a business. For example, when a retailer purchases inventory, money flows out of the business toward its suppliers. When that same retailer sells something from its inventory, cash flows into the business from its customers. Paying workers or utility bills represents cash flowing out of the business toward its debtors. While collecting a monthly installment on a customer purchase financed 18 months ago shows cash flowing into the business. The list goes on. Cash flow can be positive or negative. Positive cash flow means a company has more money moving into it than out of it. Negative cash flow indicates a company has more money moving out of it than into it.

Types of Cash Flow

Operating cash flow: This refers to the net cash generated from a company's normal business operations. In actively growing and expanding companies, positive cash flow is required to maintain business growth.

Investing cash flow: This refers to the net cash generated from a company's investment-related activities, such as investments in securities, the purchase of physical assets like equipment or property, or the sale of assets. In healthy companies that are actively investing in their businesses, this number will often be in the negative.

Financing cash flow: This refers specifically to how cash moves between a company and its investors, owners, or creditors. It's the net cash generated to finance the company and may include debt, equity, and dividend payments.



WHAT IS PROFIT?

Profit is typically defined as the balance that remains when all of a business's operating expenses are subtracted from its revenues. It's what's left when the books are balanced and expenses are subtracted from proceeds.

Profit can either be distributed to the owners and shareholders of the company, often in the form of dividend payments, or reinvested back into the company. Profits might, for example, be used to purchase new inventory for a business to sell, or used to finance research and development (R&D) of new products or services.

Like cash flow, profit can be depicted as a positive or negative number. When this calculation results in a negative number, it's typically referred to as a loss, because the company spent more money operating than it was able to recoup from those operations.

Types of Profit

Gross profit: Gross profit is defined as revenue minus the cost of goods sold. It includes variable costs, which are dependent upon the level of output, such as cost of materials and labor directly associated with producing the product. It doesn't include other fixed costs, which a company must pay regardless of output, such as rent and the salary of individuals not involved in producing a product.

Operating profit: Like operating cash flow, operating profit refers only to the net profit that a company generates from its normal business operations. It typically excludes negative cash flows like tax payments or interest payments on debt. Similarly, it excludes positive cash flows from areas outside of the core business. It's sometimes referred to as earnings before interest and tax (EBIT).

Net profit: This is the net income after all expenses have been deducted from all revenues. Typically, this includes expenses like tax and interest payments.

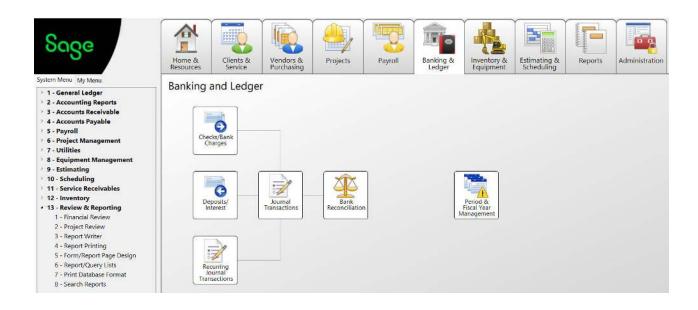


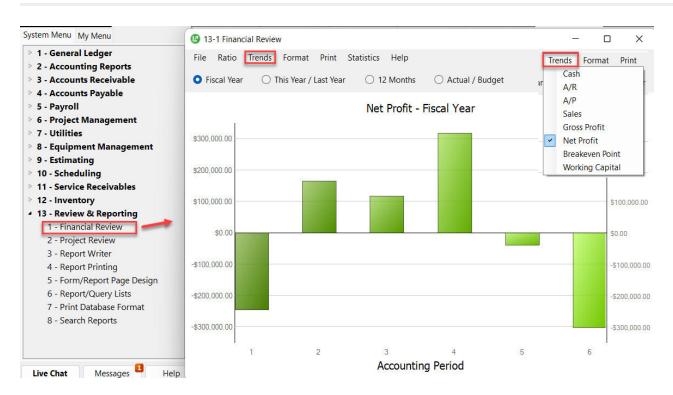
All Photos and Illustrations: Jim Schuett (Some chosen from Adobe Stock)

Cover Illustration and eBook format: www.Designrr.com

How does your Sage 100 Contractor HELP YOU?

Your Sage 100 Contractor software has all the bells and whistles to help guide you through the financial details every day.





What does Cash Flow mean to you?

Every Client needs something different.



What ever you need we can provide it!

Bottom-Line Design Services LLC provides outstanding solutions for

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There are as many Cash Flow Reports as there are Clients.

What do you need?

See some samples of our Cash Flow Custom Reports. Each one can be changed to better meet your needs. Some Simple, Some Complex . . .

See these sample reports

1. SAMPLE: **AR Cash Flow Summary**

2. SAMPLE: AR Table-Project Cash Flow Report

3. SAMPLE: Cash Flow by Job

4. SAMPLE: Buy Out Report

There are more, or let us create one just for you.

AR Cash Flow Summary

z03-01-02-01 A/R Cash Flow Summary

Managed Rite Construction

Status < 4

Due Date	Client	Amount Due	Due Date Total	Grand Totals	
02/25/21	131 Hotel Inc	5,690			
			5,690		PAST DUE
03/25/21	131 HotelInc	21,759		## ## ## ## ## ## ## ## ## ## ## ## ##	
			21,759		PAST DUE
03/27/21	124 Postmaster - Williams	9,569		=======================================	
			9,569		PAST DUE
04/24/21 124 Postmaster - Willia	124 Postmaster - Williams	6,272			
			6,272		PAST DUE
04/25/21	127 Board of Education	35,208			
04/25/21	131 HotelInc	20,482			
			55,690		PAST DUE
05/25/21	124 Postmaster - Williams	14,282			
05/25/21	127 Board of Education	28,291			
05/25/21 13	131 HotelInc	18,690			
			61,263		PAST DUE
08/45/24	120 Coorgo Olson	£ 000			

AR Table-Project Cash Flow Report

AR Table-Project Cash Flow Report-01d

Job# 186 to 201												
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
PROJECT	186	Williams Post C	Office									
CONTRACT	553,499.00											
EXPENSES	372,862.17											
BILLINGS				301,229								
EXPENSES			183,069	7,853								
COLLECTIONS				271,106								
NET CASH FLOW		8	-183,069	80,185								
PROJECT	201	Trappen Motel										
CONTRACT	1,970,916.00											
EXPENSES	535,720.13											
BILLINGS				666,206								
EXPENSES			396,269	5,311								
COLLECTIONS				599,374								
NET CASH FLOW		8	-396,269	197,793								

Cash Flow by Job

Cash Flow by Job

Job# 186 to 224

		Invoiced	A/R EndBal	Cash	Job Costs	A/P EndBal	Cash Paid Out	Net Cas	
Job#	Job Name	Job to Date	(today)	Collected	To Date	(today)	(Costs-A/P)	in(out)	
186	Williams Post Office	540,551.80	149,696.25	390,855.55	372,862.17	92,686.70	280,175.47	110,680.0	
201	Trappen Motel	755,639.12	156,053.48	599,585.64	535,720.13	27,108.80	508,611.33	90,974.3	
207	Wood Elementary School	750,030.57	89,192.20	660,838.37	550,693.79	26,911.22	523,782.57	137,055.80	
215	Jimenez Burrito #8				144,553.50	64,916.92	79,636.58	-79,636.58	
216	Jimenez Burrito #10								
220	Lamb Shoes	3,706.89	3,706.89		6,770.78	1,508.82	5,261.96	-5,261.96	
221	Bike Path for Rte 66				4,550.00	4,550.00			
222	Big Redwood Tree Hotel				192,339.88	192,339.88			
223	Main Street Post Office								
224	Walking Shoes Shop	-5,000.00	-5,000.00						
		2,044,928.38	393,648.82	1,651,279.56	1,807,490.25	410,022.34	1,397,467.91	253,811.6	

Buy Out Report

Managed Rite Construction Printed: 09/16/2022 Report #6-1-5-08 [Private]					-	Period Post Year						as some transact	t Report
	PROJECT	CONTRACT	Maria de la companione	PURCHA:	SE ORDERS & SUB	CONTRACTS	PROJ	ECT COST	AMOUNTS	PROJE	CT COSTS &	CASH FLOW R	QUIREMENTS
Cost Code	Budget	Change Orders	Target Contract New Budget	Purchase Orders	Subcontracts	Issued: PO's & Subc's	Cost Prior	Cost This Period	Cost To Date	Issued Balance to Complete	CTD Issued Issued TC	Projected Total Cost	Cash Required
Job: 186 Williams Post Office			(TC)						(CTD)				
Phase: None													
1000.000 GENERAL REQUIREMENTS	69,942.00	0.00	69,942.00	0.00	0.00	0.00	39,076.80	0.00	39,076.80	0.00	X	69,942.00	30,865.20
1510.000 Temp. Utilities	796.00	0.00	796.00	867.50	0.00	867.50	778.32	0.00	778.32	89.18	х	867.50	89.18
1520.000 Field Office & Sheds	0.00	0.00	0.00	0.00	0.00	0.00	215.00	0.00	215.00	0.00	X	215.00	
1540.000 Mobilize & Demobilize	1,446.00	0.00	1,446.00	900.00	0.00	900.00	878.90	0.00	878.90	21.10		1,446.00	567.10
2000.000 SITE WORK	56,985.00	0.00	56,985.00	0.00	56,985.00	56,985.00	56,985.00	0.00	56,985.00	0.00		56,985.00	
2300.000 Excavation/Export/Fill	8,151.00	0.00	8,151.00	0.00	0.00	0.00	1,510.31	0.00	1,510.31	0.00	X	8,151.00	6,640.69
3000.000 CONCRETE	3,381.00	0.00	3,381.00	0.00	0.00	0.00	680.00	0.00	680.00	0.00	X	3,381.00	2,701.00
3100.000 Foundation Formwork	7,695.00	0.00	7,695.00	2,595.90	0.00	2,595.90	6,214.46	0.00	6,214.46	0.00	X	7,695.00	1,480.54
3200.000 Foundation Reinforcement	417.00	0.00	417.00	0.00	0.00	0.00	455.72	0.00	455.72	0.00	х	455.72	
3300.000 Foundation Cast-in-Place	5,066.00	0.00	5,066.00	0.00	230.70	230.70	5,226.44	0.00	5,226.44	0.00	X	5,226.44	
3340.000 Slab Prep	14,495.00	0.00	14,495.00	0.00	0.00	0.00	5,480.71	0.00	5,480.71	0.00	X	14,495.00	9,014.29
3350 000 Slab Cast in Dlace	7 644 00	0.00	7 644 00	0.00	752 22	752 83	g co7 g2	0.00	2 CQ7 22	0.00	v	2 607 22	



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Report 6-1-1-99 Job Status Report "Our Most Popular Report!"

Managed Rite Cons	struction			PM/Supervisor:	52 - Hugh Sanchez	Period:	12	
JOB: 201	Trappen Motel			Salesperson:	0-	Post Year:	2019	
06-01-01-31 Job Status F	Report-9n			Estimator:	5 - Michael Brown			
CONTRACT & CHANGE	ORDERS					REVENUE	0.000.000.000.000.000	
Original Contract:	1,967,991.00	Change Orders:	2,925.00	Current Contract:	1,970,916.00	Earned Revenue:	543,073.90	
Original Estimate:	1,942,362.80	Change Orders Est:	1,865.00	Current Estimate:	1,944,227.80	Billed to Date:	755,639.12	
Original Gross Profit:	26,688.20	Change Orders Gross Profit:	1,060.00	Current Gross Profit:	26,688.20	Paid to Date:	599,373.62	
Original G.P. %:	1.35	Change Orders G.P. %:	36.24			Retainage:	75,563.92	
		Pending Change Orders:	0.00			Over/Under Billed:	-212,565.22	
COSTS								
Cost to Date: 535,72	535,720.13	Percent Complete:	27.55	Current G.P. %:	1.35	Net Cash Flow:	63,653.49	
		-				(Rev Paid - Cost to Da	te)	
					TOTAL COMMITTE	D COSTS	Total Actual +	CREW RATES

		СНА	ANGES	New	Period	Total Actual	%	Proj'd				Remaining Projected	Remaining Projected & Committed	Gross		
Cost Code	Budget	Open	Approved	Budget	Costs	Costs	Used	Costs	All POs	All Subs	Total	Cost	Cost	Wages	Budget	Actual
1000.000 - GENERAL REQU	REMENT	227.00	141.7411		24224	No.						-1				
Hours	0.00	0.00	0.00	0.00	0.00	272.00	0.00	272.00		0.00	0.00	E.				
Labor	0.00	0.00	0.00	0.00	0.00	8,228.66	0.00	8,228.66	0.00	0.00	0.00	e e		5,984.00	0.00	30.25
Other	0.00	0.00	0.00	0.00	0.00	15,512.97	0.00	15,512.97	0.00	0.00	0.00					
U-6	1,834.00	0.00	0.00	1,834.00	0.00	0.00	0.00	1,834.00	0.00	0.00	0.00					
1000.000 - GENERAL REQUIREMENT	1,834.00			1,834.00		23,741.63	1,294.53						23,741.63			
1020,000 - Contingency				- "												
Other	6,000.00	0.00	0.00	6,000.00	0.00	0.00	0.00	6,000.00	0.00	0.00	0.00	B constant	1			
1020.000 - Contingency	6,000.00	14964	CHINIOPER	6,000.00					1000000	7,000		6,000.00	6,000.00			
1310.000 - Permits																
Other	332,577.80	0.00	0.00	332,577.80	0.00	0.00	0.00	332,577.80	0.00	0.00	0.00	11				
1310,000 - Permits	332,577.80			332,577.80								332,577.80	332,577.80			
1510.000 - Temp. Utilities																
Other	3,169.00	0.00	0.00	3,169.00	0.00	0.00	0.00	3,169.00	0.00	0.00	0.00	li i				
1510.000 - Temp. Utilities	3,169.00			3,169.00								3,169.00	3,169.00			
2000.000 - SITE WORK																
Subcontract	168,970.00	0.00	0.00	168,970.00	0.00	0.00	0.00	168,970.00	0.00	168,970.00	168,970.00					
Other	0.00	0.00	0.00	0.00	0.00	88,500.00	0.00	88,500.00	0.00	0.00	0.00					
2000.000 - SITE WORK	168,970.00	-	1500000	168,970.00		88,500.00	52.38	The second second second		168,970.00	168,970.00	80,470.00	337,940.00			



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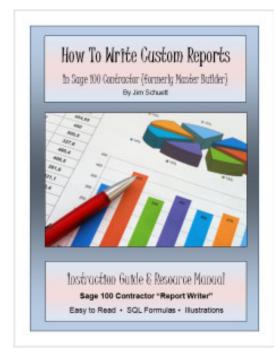
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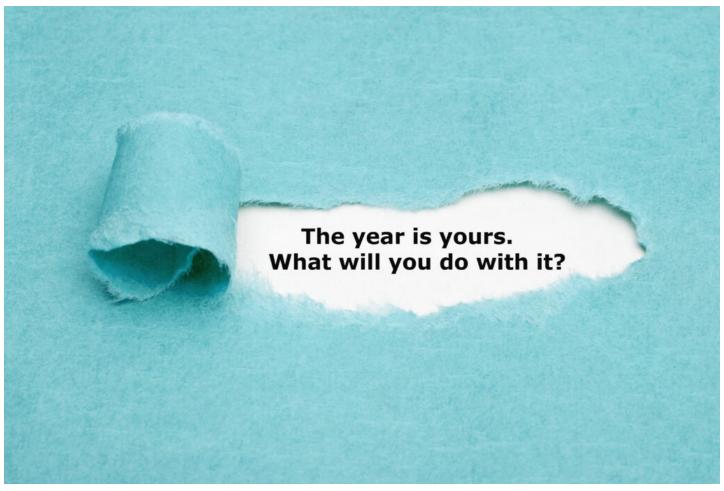
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